



## Acceptable Use and Anti-Abuse Policy

Amazon Registry Services, Inc. (“we” or “ARSI”) places great importance on the secure and stable operation of its Top Level Domains (“TLDs”). **By registering a domain name in an ARSI TLD, you acknowledge and agree to comply with this Acceptable Use and Anti-Abuse Policy (this “AUP”).**

### RESERVATION OF RIGHTS

We reserve the right, but do not assume the obligation, to temporarily or permanently deny, cancel, or transfer any registration or transaction, or place on registry lock, hold, suspension or similar status, any domain name(s) that we, in our sole discretion and without notice, deem necessary:

- To protect the security, stability, and integrity of the registry;
- To comply with any applicable laws, government rules or requirements, requests of law enforcement, or any dispute resolution process;
- To avoid any liability, civil or criminal, on the part of ARSI, as well as its affiliates, subsidiaries, officers, directors, and employees;
- To correct mistakes made by us, our backend registry service provider, or any registrar in connection with a domain name registration;
- To comply with the terms of the registration agreement for the applicable TLD;
- To address the use of a domain name that is abusive, violates this AUP, or violates a third-party’s intellectual property rights;
- For the non-payment of fees.

We also reserve the right to place a domain name on registry lock, hold or similar status during a domain name dispute.

### ABUSIVE USE

Use of a domain name is abusive if that use is unlawful, malicious, disruptive, or fraudulent, which includes, for example:

- **Phishing:** Using email and replicas of existing third-party websites to trick a user into providing sensitive data such as personal, financial, username, or password data.
- **Pharming:** Redirecting Internet users to websites other than those the user intends to visit, usually through DNS hijacking or cache poisoning.

- **Distributing Malware:** Distributing “malicious” software designed to infiltrate a computer system without the owner’s consent including, for example, computer viruses, worms, keyloggers, trojans, logic bombs, time bombs, and fake antivirus products.
- **Malicious Fast Flux Hosting:** Technique used to shelter phishing, pharming and malware sites and networks from detection and to frustrate methods to defend against and combat such practices, whereby the IP address associated with fraudulent websites are changed rapidly to make the true location of the websites difficult to locate.
- **Botnetting:** Developing and using a command, agent, motor, service, or software which is implemented (i) to remotely control the computer or computer system of an Internet user without their knowledge or consent, (ii) to generate distributed denial of service (DDoS) attacks.
- **Malicious Hacking:** Trying to gain unauthorized access (or exceeding the level of authorized access) to a computer, information systems, user account or profile, database, network or security system, and any activity that could be a precursor to attempted malicious hacking.
- **Child Sexual Exploitation:** Storing, publishing, displaying, distributing, and/or disseminating (i) sexual exploitation materials depicting individuals under the age of majority in the relevant jurisdiction, or (ii) materials facilitating, promoting, inducing, soliciting, or advertising child sex trafficking.
- **Spam:** Distributing, publishing, sending, or facilitating the sending of unsolicited mass e-mail or other messages, promotions, advertising, or solicitations, including commercial advertising and informational announcements.
- **Online Sale of Illegal Pharmaceuticals:** Promoting, distributing, facilitating the sale of, or selling facilitating, distributing prescription medication without a valid prescription in violation of applicable law.

## LAW ENFORCEMENT

We will take reasonable steps to investigate and respond to any reports from law enforcement and governmental and quasi-governmental agencies of illegal conduct in connection with the use of domain names in the TLD.

## AMENDMENTS

We may change this AUP at any time by posting a revised version on the primary website for the TLD, which is accessible at [www.nic.xn--bck1b9a5dre4c](http://www.nic.xn--bck1b9a5dre4c) for the .ファッション TLD. By registering a domain name in one of our TLDs or using a domain name you’ve registered in one of our TLDs, you agree to the latest version of this AUP.

## REPORTING VIOLATIONS OF THE AUP

If you or a third party learn that a user or registrar is violating this AUP, please immediately contact us at [fashion-abuse@amazon.com](mailto:fashion-abuse@amazon.com).