

.GQ LAUNCH



about .GQ



Equatorial Guinea is located on the western coast of Africa and is one of sub-Saharan's largest oil producers. The .GQ country code Top Level Domain (ccTLD) has been dormant for some time, but its operators are relaunching the namespace without restriction, to the international community.

LEXSYNERGY LIMITED, AS A SPECIALIST AFRICAN ccTLD REGISTRAR, WILL OFFER .GQ REGISTRATIONS.



DEFENSIVE STRATEGY

We would encourage owners of trade marks and those that conduct business within the African region to secure their domain names during the Sunrise period or at the earliest available opportunity.

Internet penetration in Africa is only at approximately 16% with a growth rate of over 3000% in the last 10 years. It is therefore crucial to secure your domain names at this early stage.



Launch Dates

.GQ WILL LAUNCH IN THREE PHASES:



PHASE 01:

SUNRISE
(1 October – 31 October 2014)



PHASE 02:

LANDRUSH
(1 November – 30 November 2014)



PHASE 03:

GENERAL AVAILABILITY
(1 December 2014 – onwards)



➔ **Sunrise (1 October 2014 – 31 October 2014)**

APPLICANT	TRADEMARK OWNER OR ASSIGNEE
<p>TRADEMARK</p>	<p>All trademarks for the .GQ Sunrise should have been registered before November 1st 2014.</p> <p>The following information is required:</p> <ul style="list-style-type: none"> • Domain Name • Word mark • Name of Trade Mark Agency • Registration number • Classification Owner / Assignee • A copy of the trade mark certificate and renewal certificate will be required if the trade mark office is not listed in Annexure A (see below). Spaces between words can be deleted or replaced with a hyphen. <p>Special characters can be removed or transcribed or replaced with a hyphen.</p> <p>It is acceptable to shorten the trade mark and exclude some text (such as slogan) but it is not allowed to split the trade mark word.</p> <p>Example: a trademark “Freestuff, your resource for free stuff” could be shortened into freestuff.gq but not into free.gq or stuff.gq</p>
<p>COST</p>	<p>£95.00 per year (non-refundable) €110.20 per year (non-refundable) \$161.50 per year (non-refundable) R1 805.00 per year (non-refundable)</p>
<p>REGISTRATION TERM</p>	<p>1 – 10 years</p>
<p>ADDITIONAL INFORMATION</p>	<p>Domains are not allocated on a first-come, first-served basis during this phase therefore the time of receipt of an application is not taken into account.</p> <p>If more than one Applicant submits an application during this phase for a specific domain, it will be registered based on the outcome of an auction process.</p> <p>If required, documentary evidence must be submitted in PDF.</p>



Landrush

(11 November 2014 – 30 November 2014)

APPLICANT	ANY INTERESTED PARTY
COST	£14.99 per year (non-refundable) €17.39 per year (non-refundable) \$25.49 per year (non-refundable) R284.81 per year (non-refundable)
REGISTRATION TERM	1 – 10 years

⇒ Special Domains

Short letter domain names (one, two or three letter domains), and certain common dictionary domains may have a higher price per domain name per year.

Certain other domain names have been classified as Premium and will be sold at higher prices. If you wish to apply for a Premium domain name please email support@lexsynergy.com to process your application.

⇒ Third Level Domains

.GQ is not offering third level domains at this time.



General Availability (1 December 2014 – onwards)

APPLICANT	ANY INTERESTED PARTY
COST	£14.99 per year (non-refundable) €19.00 per year (non-refundable) \$24.00 per year (non-refundable) R261.00 per year (non-refundable)
REGISTRATION TERM	1 – 10 years

INTERNATIONALIZED DOMAIN NAMES (IDNs) WILL ALSO BE AVAILABLE DURING THIS PERIOD. INITIALLY, ONLY RUSSIAN AND SIMPLIFIED CHINESE SCRIPTS WILL BE SUPPORTED.



General technical and syntax requirements applicable to domain during all phases

- Can consist of the letters A-Z, the numbers 0-9, and hyphens;
- Cannot begin or end with a hyphen;
- The domain can only have two consecutive hyphens (--) in the 3rd and 4th positions when preceded by "xn".
- The length of the domain must be between 3 and 63 characters.

If you have any questions email domains@lexsynergy.com or call us:

(UK) +44 208 133 1319

(US) +1 617 418 3502

(ZA) +27 11 083 6233

Visit lexsynergy.com/contact-lexsynergy for more contact information.

LEXSYNERGY LIMITED

www.lexsynergy.com info@lexsynergy.com www.lexsynergy.tel

DOMAIN MANAGEMENT • GLOBAL REGISTRATIONS • ESCROW • DOMAIN RECOVERY • DOMAIN AUDITS • WATCH SERVICES



→ Annexure A

TRADEMARK OFFICES THAT DO NOT REQUIRE THE REGISTRANT TO SUPPLY A REGISTRATION CERTIFICATE DURING THE SUNRISE PERIOD.

NT	Madrid International Registrations
AU	IP Australia
AT	Osterreichisches Patentamt
BR	Instituto Nacional Da Propriedade Industrial
CA	Canadian Intellectual Property Office
CZ	Industrial Property Office
EE	Patendiamet
FI	National Board of Patents and Registration
FR	Institut national de la propriété
DE	Deutsches Patent- und Markenamt
EU	Office for Harmonization in the Internal Market
HK	Intellectual Property Department
HU	Hungarian Patent Office
IE	Irish Patents Office
IL	Israel Patens, Designs and Trademarks
JP	Industrial Property Digital Library
MA	Office Marocain de la Propriété
PH	Intellectual Property Philippines
PL	Polish Patent Office
RU	Rospatent
SK	Industrial Property Office
SI	Slovenian Intellectual Property Office
ES	Oficina Española de Patentes y Marcas
SE	Swedish Patent and Registration Office
CH	Swissreg
UK	Intellectual Property Office
US	United States Patent and Trademark Office
ZA	Companies and Intellectual Property Commission
US	United States Patent and Trademark Office
ZA	Companies and Intellectual Property Commission

LEXSYNERGY LIMITED

www.lexsynergy.com info@lexsynergy.com www.lexsynergy.tel

DOMAIN MANAGEMENT • GLOBAL REGISTRATIONS • ESCROW • DOMAIN RECOVERY • DOMAIN AUDITS • WATCH SERVICES