

# .CF & .ML LAUNCH

## → **about** **.CF and .ML**

New generic Top Level Domain (gTLD) fever has hit Africa, inspiring countries on the continent to re-launch their country extensions to the international market. The next batch of country code Top Level Domains (ccTLDs) to launch is .CF (assigned to the Central African Republic) and .ML (assigned to the Republic of Mali).

**LEXSNERGY LIMITED, AS A SPECIALIST AFRICAN ccTLD REGISTRAR, WILL OFFER .CF AND .ML REGISTRATIONS.**

## → **DEFENSIVE STRATEGY**

We would encourage owners of trade marks and those that conduct business within the African region to secure their domain names during the Sunrise period or at the earliest available opportunity.

Internet penetration in Africa is only at approximately 16% with a growth rate of over 3000% in the last 10 years. It is therefore crucial to secure your domain names at this early stage.



## Launch Dates

**.CF AND .ML WILL LAUNCH  
IN TWO PHASES:**

- **PHASE 01:**  
SUNRISE  
(1 May 2013 – 31 May 2013)
- **PHASE 02:**  
GENERAL AVAILABILITY  
(1 June 2013 – onwards)

➔ **Sunrise**  
**(1 May 2013 – 31 May 2013)**

APPLICANT	TRADEMARK OWNER OR ASSIGNEE
TRADEMARK	<p>Domain must be an exact match of a registered word trade mark.</p> <p>The following information is required:</p> <ul style="list-style-type: none"> <li>• Domain Name</li> <li>• Word mark</li> <li>• Name of Trade Mark Agency</li> <li>• Registration number</li> <li>• Classification Owner / Assignee</li> <li>• A copy of the trade mark certificate and renewal certificate will be required if the trade mark office is not listed in Annexure A (see below).</li> </ul>
COST	<p>£89.00 <b>per year</b> (non-refundable).            \$151.30 <b>per year</b> (non-refundable).            R1 335.00 <b>per year</b> (non-refundable).</p>
REGISTRATION TERM	1 – 10 years
ADDITIONAL INFORMATION	<p>Domains are not allocated on a first-come, first-served basis during this phase therefore the time of receipt of an application is not taken into account.</p> <p>If more than one Applicant submits an application during this phase for a specific domain, it will be registered based on the outcome of an auction process.</p> <p>If required, documentary evidence must be submitted in the PDF.</p>



## General Availability (1 June 2013 – onwards)

APPLICANT	ANY INTERESTED PARTY
COST	£12.00 <b>per year</b> (non-refundable). \$20.40 <b>per year</b> (non-refundable). R180.00 <b>per year</b> (non-refundable).
REGISTRATION TERM	1 – 10 years

## ⇒ Special Domains

Short letter domain names (one, two or three letter domains), and certain common dictionary domains may have a higher price per domain name per year. One character domain names will cost £1980 per year. Other Special Domains will cost less than the one character domain names. If you are interested in Special Domains please email [domains@lexsynergy.com](mailto:domains@lexsynergy.com) so we can obtain a quote from the registry.

## ⇒ General technical and syntax requirements applicable to domain during all phases

- Can consist of the letters A-Z, the numbers 0-9, and hyphens;
- Cannot begin or end with a hyphen;
- The domain can only have two consecutive hyphens (--) in the 3rd and 4th positions when preceded by "xn".
- The length of the domain must be between 3 and 63 characters.

If you have any questions email [domains@lexsynergy.com](mailto:domains@lexsynergy.com) or call us:  
(UK) +44 208 133 1319  
(US) +1 617 418 3502  
(ZA) +27 11 083 6233

Visit [www.lexsynergy.tel](http://www.lexsynergy.tel) or more contact information.

## ➔ Annexure A

**TRADEMARK OFFICES THAT DO NOT REQUIRE THE REGISTRANT TO SUPPLY A REGISTRATION CERTIFICATE DURING THE SUNRISE PERIOD.**

<b>INT</b>	Madrid International Registrations
<b>AU</b>	IP Australia
<b>AT</b>	Osterreichisches Patentamt
<b>BR</b>	Instituto Nacional da Propriedade Industrial
<b>CA</b>	Canadian Intellectual Property Office
<b>CZ</b>	Industrial Property Office
<b>EE</b>	Patendiamet
<b>FI</b>	National Board of Patents and Registration
<b>FR</b>	Institut national de la propriété
<b>DE</b>	Deutsches Patent- und Markenamt
<b>HK</b>	Intellectual Property Department
<b>HU</b>	Hungarian Patent Office
<b>IE</b>	Irish Patents Office
<b>IL</b>	Israel Patents, Designs and Trade Marks
<b>JP</b>	Industrial Property Digital Library
<b>MA</b>	Office Marocain de la Propriété
<b>NL/BE/LU</b>	Benelux Trade Marks Office
<b>NZ</b>	Intellectual Property Office of New Zealand
<b>OHIM</b>	Office of Harmonization for the Internal Market (CTM)
<b>PH</b>	Intellectual Property Philippines
<b>PL</b>	Polish Patent Office
<b>RU</b>	Rospatent
<b>SK</b>	Industrial Property Office
<b>SI</b>	Slovenian Intellectual Property Office
<b>ES</b>	Oficina Española de Patentes y Marcas
<b>SE</b>	Swedish Patent and Registration Office
<b>CH</b>	Swissreg
<b>UK</b>	Intellectual Property Office
<b>US</b>	United States Patent and Trade Mark Office